



Sutton Place Creations, Inc.
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MUSIC MONEY

OVER \$ 7.8 BILLION DOLLARS WAS SPENT ON MUSIC LAST YEAR.

MUSIC MONEY IS A SPECIAL KIND OF CHECK CALLED A SLIGHT DRAFT.

CONSUMERS CAN PRESENT THE MUSIC MONEY CHECK AT OVER 8,000 PARTICIPATING RETAILERS, WHERE IT IS ACCEPTED LIKE CASH.

THE FACE VALUE OF THE CHECK CAN RANGE FROM \$ 1.00 DISCOUNT UP TO THE FULL VALUE OF A CD, OR TAPE.

THE CONSUMER CAN PRESENT ONE OR MORE CERTIFICATES AT ANY PARTICIPATING RETAILER.

THE BRAND ONLY PAYS FOR CERTIFICATES THAT ARE REDEEMED.

MUSIC MONEY CHECKS CAN BE CUSTOM DESIGNED TO FEATURE YOUR PRODUCT NAME, AND GRAPHICS.

MUSIC MONEY CAN BE DELIVERED TO THE CONSUMER ON OR IN PACK, AND AS A FREE OFFER.

THE BRAND HAS NO RESPONSIBILITY FOR INVENTORY.

MUSIC HAS UNIVERSAL APPEAL.

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